

01 INTERIORS
B COMMERCIAL INTERIORS:
LEISURE

Winner

Client: Alice's Wonderland Foundation
Title: Playroom, Crumlin Children's Hospital
Entered by: Plus Architecture
Designers: Plus Architecture
Supporting Roles: Des Twomey,
Lucy Rainey, Gavin Wheatley, Cyril O'Neill,
Chris Judge

Commercial Objectives: Our aim was to create a space that was completely unlike a hospital environment; a room that would serve as a fun, happy place that would help the children and their families momentarily forget about their struggle and illness.

Design Objectives: Our aim was to create a magical and very different space for the children. We wanted it to feel like you were entering another world as soon as you stepped inside the door.

Theme: The theme for the playroom was 'The Enchanted Forest'. The sensitive environment of this room had a big impact on the design in terms of materiality and end-user experience.

Target Audience: The end users of the playroom would be the children from the cancer ward of Crumlin Hospital. The room was to act as a place of respite for them and their families.

